3RNet

2020 Academy

Recruiting for Retention Hierarchy: Strategically Market Using Candidate Motivations

The Utah Office of Primary Care and Rural Health has chosen to offer this at no charge!

Join 3RNet for this six-part webinar series starting October 6, 2020.

Why 3RNet?
There are a lot of options for recruitment education, but the 3RNet Recruiting for Retention Academy is the only online training specific to rural and underserved communities.

Benefits
• Access to six live 90 minute webinars featuring national experts on rural/underserved retention
• Password protected portal to gain access to the webinar recordings, session materials, & more
• Ability to ask questions to other Academy attendees and 3RNet members via the Academy listserv
• A certificate of completion
• Supporting 3RNet's mission to ensure quality healthcare access to the nation's rural & undeserved communities

Agenda

Recruiting for Retention Hierarchy: Using Candidate Motivations to Strategically Market
Session One | October 6, 2020, 1:30 pm CST
   Ask an Expert: What do I need to know about 3RNet as a nationwide tool for rural and underserved communities?

Combating Isolation in Rural and Underserved Recruiting
Session Two | October 20, 2020, 1:30 pm CST
   Ask an Expert: How do I engage a spouse/partner during the recruitment and retention process?

Compensation Trends for Providers - Balancing Financial and Lifestyle Needs
Session Three | November 3, 2020, 1:30 pm CST
   Ask an Expert: What do I need to know about loan repayment programs?

Avoiding Burnout through a Managed Scope of Practice
Session Four | November 17, 2020, 1:30 pm CST
   Ask an Expert: How has COVID-19 changed recruiting?

Recruiting for Team Based Care in Rural and Underserved Communities
Session Five | December 1, 2020, 1:30 pm CST
   Ask an Expert: How do I make a case for mental/behavioral health providers? And why do I need to

Building Support for your Recruitment Efforts at the Local Level
Session Six | December 15, 2020, 1:30 pm CST
   Ask an Expert: How can I use the 100% Community approach to complement the Academy hierarchy process?

Why Attend
https://academy.3rnet.org/why-attend.html

Register Now To Attend!
https://academy.3rnet.org/register.html
Enter coupon code: 20UT3RN

Questions?
Contact 3RNet at info@3rnet.org or 1-800-787-2512 or
Mason Payne at 801-273-6619 or mapayne@utah.gov